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China Success Finance Group Holdings Limited

(中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3623)

VOLUNTARY ANNOUNCEMENT

This is a voluntary announcement made by China Success Finance Group Holdings Limited (the “**Company**”).

Increase in registered capital of Guangdong Success Finance Guarantee Company Limited (“Success Guarantee”)

The board of directors (the “**Board**”) of the Company is pleased to announce that Success Guarantee, the principal operating subsidiary of the Company, will increase its registered capital by RMB80,000,000 from RMB250,000,000 to RMB330,000,000 pursuant to a resolution of Success Guarantee resolved by its sole equity owner, Foshan Success Asset Management Company Limited (“**Success Asset**”).

Success Asset proposes to settle the RMB80,000,000 increase in registered capital in Success Guarantee by capitalising the undistributed profits of Success Guarantee payable to Success Asset and by cash out of Success Asset’s own fund. The Company will not use its net proceeds from the global offering for the aforementioned increase in registered capital of Success Guarantee. Success Guarantee is now undergoing the relevant registration processes to reflect the increase in registered capital.

The Board believes that the increase in registered capital will allow Success Guarantee to undertake a larger scale of guarantee business.

Increase in registered capital of Foshan Chancheng Success Micro Credit Company Limited (“Success Credit”)

The Board is pleased to announce that Success Credit, a company which is currently held as to approximately 18.18% by Success Guarantee and principally engages in the provisions of small loan financing to small and medium enterprises and individuals, will increase its registered capital from RMB200,000,000 to RMB250,000,000.

As the increase in registered capital of Success Credit will not be subscribed by its equity owners on a pro-rata basis, Success Guarantee will increase its equity interests in Success Credit from 18.18% to 19.09% as a result of the increase in registered capital of Success Credit.

Success Guarantee will contribute RMB11,365,000 to Success Credit which is proposed to be settled by capitalising the undistributed profits of Success Credit payable to Success Guarantee and by cash out of Success Guarantee’s own fund. The Company will not use its net proceeds from the global offering for the aforementioned increase in registered capital of Success Credit. Success Credit is now undergoing the relevant registration processes to reflect the increase in registered capital.

The Board believes that the increase in registered capital will allow Success Credit to expand its small loan financing business.

By order of the Board
China Success Finance Group Holdings Limited
Zhang Tiewei
Chairman and Executive Director

Hong Kong, 3 January 2014

As at the date of this announcement, the Board comprises (i) two executive directors, namely Mr. Zhang Tiewei and Mr. Li Bin, (ii) three non-executive directors, namely, Mr. He Darong, Mr. Xu Kaiying and Mr. Pang Haoquan, and (iii) three independent non-executive directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur and Mr. Xu Yan.