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China Success Finance Group Holdings Limited

(中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3623)

PROFIT WARNING

This announcement is made by the board (“**Board**”) of directors (“**Directors**”) of China Success Finance Group Holdings Limited (the “**Company**”) (and together with its subsidiaries, the “**Group**”) pursuant to Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) under Part XIVA of the Securities and Futures Ordinance (Cap. 571) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to inform the shareholders of the Company and potential investors that the Group expects to record a significant decrease in the profit before tax for the year ended 31 December 2013 as compared to that for the year ended 31 December 2012. The Board believes that the business of the Group has remained stable during the period and the significant decrease in the profit before tax is mainly affected by the one-off listing expense resulting from the professional fees and expenses incurred in relation to the listing where the relevant estimated one-off listing expenses have already been disclosed in the prospectus of the Company dated 31 October 2013.

Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2013 which is expected to be published in late March 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Success Finance Group Holdings Limited
Zhang Tiewei
Chairman and Executive Director

Hong Kong, 11 March 2014

As at the date of this announcement, the Board comprises (i) two executive Directors, namely, Mr. Zhang Tiewei and Mr. Li Bin, (ii) three non-executive Directors, namely, Mr. He Darong, Mr. Xu Kaiying and Mr. Pang Haoquan, and (iii) three independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur and Mr. Xu Yan.