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## **China Success Finance Group Holdings Limited**

**(中國集成金融集團控股有限公司)**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 3623)**

### **PROFIT WARNING**

This announcement is made by the board (“**Board**”) of directors (“**Directors**”) of China Success Finance Group Holdings Limited (the “**Company**”) (and together with its subsidiaries, the “**Group**”) pursuant to Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) under Part XIVA of the Securities and Futures Ordinance (Cap. 571) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to inform the shareholders of the Company and potential investors that the Group expects to record a decrease in profit for the six months ended 30 June 2014 as compared to that for the corresponding period in 2013. Without incurring any listing expenses for this period, the reasons of the decrease in profit were mainly due to i) the increase in the operating expenses as a result of the share based payment made for the share options granted to the management and employees of the Company and the foreign exchange loss as a result of the drop in the exchange rate of the Renminbi; and ii) the decrease in the share of profits of an associate as a result of the increased provisions made by the associate as prudent measures to safeguard its risk exposure. However, the Board believes that the business of the Group as a whole has remained stable during the period and the increase in the operating expenses and the provisions made in the associate as mentioned above are non-cash effect which will not have any negative impact on the cash flow from operating activities of the Company during the period. Actual result figures will be announced upon the completion of the review by the Company’s auditor and the approvals of both the Audit Committee and the Board.

**Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2014 which is expected to be published in late August 2014.**

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**China Success Finance Group Holdings Limited**  
**Zhang Tiewei**  
*Chairman and Executive Director*

Hong Kong, 7 August 2014

*As at the date of this announcement, the Board comprises (i) two executive Directors, namely, Mr. Zhang Tiewei and Mr. Li Bin, (ii) three non-executive Directors, namely, Mr. He Darong, Mr. Xu Kaiying and Mr. Pang Haoquan, and (iii) three independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur and Mr. Xu Yan.*