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China Success Finance Group Holdings Limited

(中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3623)

VOLUNTARY ANNOUNCEMENT

**CHANGE OF COMPANY NAME OF
A CONTROLLING SUBSIDIARY OF THE COMPANY**

The board of directors (the “**Board**”) of China Success Finance Group Holdings Limited (the “**Company**”) hereby announces that the English name of Foshan Success Asset Management Company Limited, a controlling subsidiary of the Company, has been changed from “Foshan Success Asset Management Company Limited” to “Guangdong Success Asset Management Company Limited”, and its Chinese name has been changed from “佛山市集成資產管理有限公司” to “廣東集成資產管理有限公司”. The above change of company name has been confirmed by the renewed business licence issued by the competent local industry and commerce authority on 30 December 2014.

By order of the Board

China Success Finance Group Holdings Limited

Zhang Tiewei

Chairman and Executive Director

Hong Kong, 8 January 2015

As at the date of this announcement, the Board comprises (i) three executive Directors, namely Mr. Zhang Tiewei, Mr. Chen Hui and Mr. Li Bin, (ii) three non-executive Directors, namely, Mr. He Darong, Mr. Xu Kaiying and Mr. Pang Haoquan, and (iii) three independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur and Mr. Xu Yan.