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China Success Finance Group Holdings Limited (中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 3623)

POSITIVE PROFIT ALERT

This announcement is made by China Success Finance Group Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Operating Results Forecast for the Six Months Ended 30 June 2015

The board of the directors (the "**Board**") of the Company wished to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the information currently available to the Company and the preliminary review by the Company's management of the unaudited management accounts of the Group for the six months period ended 30 June 2015, the Group is expected to record a substantial increase of not less than 100% in its profit for the period for the six months period ended 30 June 2015 as compared to the same period in last year.

Reasons for the Increase

The Board believes that such increase in its profit for the period for the six months period ended 30 June 2015 is primarily attributable to, among other things, (i) the profit generated from the business line of financial leasing, which began from around July 2014; and (ii) profit generated from the Group's financial consultancy services.

Other Matters

The Company is in the process of finalising the financial results of the Group for the six months period ended 30 June 2015. The information contained in this announcement is only a preliminary assessment and estimation by the Board and is not based on any figures or information which have been audited or reviewed by the auditor. The Company expects to publish an announcement on the interim results of the Group for the six months period ended 30 June 2015 in or around late August 2015.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board **China Success Finance Group Holdings Limited Zhang Tiewei** Chairman and Executive Director

Hong Kong, 13 July 2015

As at the date of this announcement, the Board comprises (i) three executive Directors, namely Mr. Zhang Tiewei, Mr. Chen Hui and Mr. Li Bin, (ii) three non-executive Directors, namely, Mr. He Darong, Mr. Xu Kaiying and Mr. Pang Haoquan, and (iii) three independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur and Mr. Xu Yan.