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China Success Finance Group Holdings Limited

(中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3623)

APPOINTMENT OF DIRECTORS AND RE-DESIGNATION OF DIRECTOR

The Board is pleased to announce that it has (i) appointed Mr. Wang as an executive Director for a term of three years with effect from 4 July 2016, (ii) appointed Mr. Zhou as an independent non-executive Director for a term of three years with effect from 4 July 2016, and (iii) re-designated Mr. Xu as an executive Director with effect from 4 July 2016.

APPOINTMENT OF DIRECTORS

The Board is pleased to announce that it has appointed Mr. Wang as an executive Director for a term of three years with effect from 4 July 2016 and Mr. Zhou as an independent non-executive Director for a term of three years with effect from 4 July 2016.

The biographical details of Mr. Wang are as follows:

Mr. Wang Xiong, aged 50, has over 20 years of experience in management, marketing, business analysis and investment. He was the founder of New Faith International Investment Limited which was incorporated in May 1997 and which made investments in various companies in Hong Kong, Mainland China and Japan across industries of finance, outdoor advertisement, telecommunications, media and technology, etc. He was an executive director and the vice chairman of Carnival Group International Holdings Limited (stock code: 996), a company listed on the Main Board of The Stock Exchange of Hong Kong Limited from March 2013 to October 2014 and was responsible for monitoring the implementation of the

strategies. From July 1994 to April 1996, he was the vice president of Silverflow International Limited, being a private company, and was responsible for effective management and disposition of the real estate assets acquired and executed the real estate and development functions.

Mr. Wang obtained a master degree in engineering from Tokai University of Japan in 1993. He obtained a bachelor degree in engineering from Harbin Engineering University in the PRC in 1987.

Mr. Wang entered into a service agreement with the Company under which he agreed to act as an executive Director for a term of three years with effect from 4 July 2016 and he was subject to retirement from office and re-election at the annual general meeting of the Company and vacation of office in accordance with the articles of association of the Company. Mr. Wang was entitled to HK\$120,000 per annum for his appointment as an executive Director, which was determined by the Board based on the recommendations of the remuneration committee of the Company.

The biographical details of Mr. Zhou are as follows:

Mr. Zhou, aged 53, has been a director in Grandtoppeak Land Consolidation Group Co., Ltd. (國泰土地整理集團有限公司), the chairman and legal representative of Beijing Zhong Di Land Consolidation Co., Ltd. (北京中地土地整理有限公司), the chairman and legal representative of Beijing Guotai Balance Land Layout and Design Co., Ltd. (北京國泰天平行土地規劃設計有限公司), the chairman and legal representative of Beijing Hongtai Entrepreneurial Land Consolidation Co., Ltd. (北京宏泰創業土地整理有限公司), the chairman and legal representative of Beijing Guoxing Weiye Land Consolidation Co., Ltd. (北京國興偉業土地整理有限公司), the chairman and legal representative of Beijing Guotai Pilot Sailing Boat Investment Co., Ltd. (北京國泰領航帆船投資有限公司), the general manager and legal representative of Guotai Jinglu Investment Holdings Co., Ltd. (國泰京魯投資控股有限公司) and the general manager and legal representative of Shandong Hengzheng Real Estate Development Co., Ltd. (山東衡政房地產開發有限公司), since December 2007.

Mr. Zhou was the chairman and legal representative of Guoyu Economic Development Corporation (國宇經濟發展總公司) (formerly China Three Gorges Economic Development Corporation (中國三峽經濟發展總公司)) from December 2004 to May 2007. He was also the general manager and legal representative of Hualian Real Estate Development Company (中國華聯房地產開發公司) from March 2001 to May 2007.

Mr. Zhou obtained a bachelor degree of science, majoring in urban planning, from Chongqing University (formerly known as Chongqing Construction Engineering College (重慶建築工程學院)) in August 1983 and an MBA from Murdoch University in Australia in 2001.

Mr. Zhou signed an appointment letter with the Company under which he agreed to act as an independent non-executive Director for a term of three years with effect from 4 July 2016 and he was subject to retirement from office and re-election at the annual general meeting of the Company and vacation of office in accordance with the articles of association of the Company. Mr. Zhou was entitled to HK\$120,000 per annum for his appointment as an independent non-executive Director, which was determined by the Board based on the recommendations of the remuneration committee of the Company.

Save as disclosed above, as at the date of this announcement, each of Mr. Wang and Mr. Zhou (i) has not held any directorship in any other listed companies in the past three years; (ii) has no relationship with any other Director, senior management, substantial shareholder or controlling shareholder of the Company; and (iii) has no interest in the Shares within the meaning of Part XV of the SFO.

There is no information on each of Mr. Wang and Mr. Zhou that needs to be disclosed pursuant to any of the requirements under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules nor are there any other matters that need to be brought to the attention of the Shareholders.

The Board would like to take this opportunity to welcome Mr. Wang and Mr. Zhou joining the Board.

RE-DESIGNATION OF DIRECTOR

The Board is pleased to announce that it has re-designated Mr. Xu as an executive Director with effect from 4 July 2016.

The biographical details of Mr. Xu are as follows:

Mr. Xu, aged 53, was appointed as our non-executive Director on 18 October 2013. Mr. Xu invested in our Group as a shareholder of Success Guarantee in February 2001. Mr. Xu is the general manager of Foshan Success Industry Investment Company Limited, the director of Success Investment Holdings Company Limited and the director of Guangdong JiaYou Network Technologies Limited. Mr. Xu is also a director and the vice chairman of Guangdong Success Asset Management Company Limited and Guangdong Success Finance Guarantee Company Limited respectively, all being our Group companies.

Mr. Xu is a member of the 11th Foshan Committee of the Chinese People's Political Consultative Conference, the chairman of Foshan Air-Conditioner Retail Industry Association, the standing committee member of the 13th executive committee of Foshan General Chamber of Commerce, and the executive chairman of Foshan Investment Chamber of Private Entrepreneurs. Mr. Xu obtained a bachelor's degree in finance management from Beijing Economic and Technological College in July 2008.

As at the date of this Announcement, Mr. Xu, through a controlled corporation, was interested in 60,750,000 Shares, representing approximately 12.79% of the issued share capital of the Company and, through interests of other concert parties, was interested in 197,250,000 Shares, representing approximately 41.53% of the issued share capital of the Company.

In connection with the re-designation, Mr. Xu entered into a service agreement with the Company for a term of three years with effect from 4 July 2016 and he was subject to retirement from office and re-election at the annual general meeting of the Company and vacation of office in accordance with the articles of association of the Company. Mr. Xu was entitled to HK\$120,000 per annum for his appointment as an executive Director, which was determined by the Board based on the recommendations of the remuneration committee of the Company.

Save as disclosed above, as at the date of this announcement, Mr. Xu (i) has not held any directorship in any other listed companies in the past three years; (ii) has no relationship with any other Director, senior management, substantial shareholder or controlling shareholder of the Company; and (iii) has no interest in the Shares within the meaning of Part XV of the SFO.

There is no information on Mr. Xu that needs to be disclosed pursuant to any of the requirements under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules nor are there any other matters that need to be brought to the attention of the Shareholders.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Board”	the board of Directors
“Company”	China Success Finance Group Holdings Limited (Stock Code: 3623), a company incorporated in the Cayman Islands whose Shares are listed on the main board of the Stock Exchange

“controlling shareholder(s)”	has the meaning ascribed to this term under the Listing Rules
“Director(s)”	director(s) of the Company
“Group”	the Company and its subsidiaries
“HK\$”	Hong Kong dollar, the lawful currency of Hong Kong
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Mr. Wang”	Mr. Wang Xiong
“Mr. Xu”	Mr. Xu Kaiying
“Mr. Zhou”	Mr. Zhou Xiaojiang
“PRC”	the People’s Republic of China, but for the purpose of this announcement shall exclude Hong Kong, the Macau Special Administrative Region of the People’s Republic of China and Taiwan
“SFO”	Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong)
“Share(s)”	share(s) of the Company
“Shareholder(s)”	holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“%”	per cent.

By order of the Board
China Success Finance Group Holdings Limited
Zhang Tiewei
Chairman and Executive Director

Hong Kong, 4 July 2016

As at the date of this announcement, the Board comprises (i) five executive Directors, namely Mr. Zhang Tiewei, Mr. Chen Hui, Mr. Li Bin, Mr. Xu Kaiying and Mr. Wang Xiong, (ii) two non-executive Directors, namely, Mr. He Darong and Mr. Pang Haoquan, and (iii) four independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur, Mr. Xu Yan and Mr. Zhou Xiaojiang.