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China Success Finance Group Holdings Limited (中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 3623)

FURTHER DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement (the "Announcement") of China Success Finance Group Holdings Limited (the "Company") dated 27 January 2016 in relation to, among other things, the Acquisition of Dragon Harvest International Limited from connected persons involving the issue of the Consideration Shares and the Convertible Bonds, the announcement (the "Delay Announcement") of the Company dated 22 February 2016 in relation to the delay in despatch of the Circular (as defined below), the announcement (the "Further Delay Announcement I") of the Company dated 7 March 2016 in relation to the further delay in despatch of the Circular (as defined below), the announcement (the "Further Delay Announcement II") of the Company dated 21 March 2016 in relation to the further delay in despatch of the Circular (as defined below), the announcement (the "Further Delay Announcement III") of the Company dated 11 April 2016 in relation to the further delay in despatch of the Circular (as defined below), the announcement (the "Further Delay Announcement IV") of the Company dated 9 May 2016 in relation to the further delay in despatch of the Circular (as defined below), the announcement (the "Further Delay Announcement V") of the Company dated 6 June 2016 in relation to the further delay in despatch of the Circular (as defined below) and the announcement (the "Further Delay Announcement VI") of the Company dated 4 July 2016 in relation to the further delay in despatch of the Circular (as defined below). Capitalised terms used herein shall have the same meanings as defined in the Announcement, the Delay Announcement, the Further Delay Announcement I, the Further Delay Announcement II, the Further Delay Announcement III, the Further Delay Announcement IV, the Further Delay Announcement V and the Further Delay Announcement VI unless the context requires otherwise.

As disclosed in the Further Delay Announcement VI, the circular (the "**Circular**") containing, among other things, (i) further details of the Acquisition; (ii) the letter from the Independent Board Committee containing its opinion and recommendations to the Independent Shareholders in respect of the Acquisition; (iii) a letter of advice from the independent financial adviser appointed by the Company to advise the Independent Board Committee and the Independent Shareholders in respect of the Acquisition; (iv) the valuation report of the Target Group; and (v) a notice convening the EGM, was expected to be despatched to the Shareholders on or before 1 August 2016.

As additional time is required for finalising certain additional information to be included in the Circular, the Company expects that the date of despatch of the Circular will be postponed to a date falling on or before 31 August 2016.

Pursuant to the Acquisition Agreement, if the Conditions are not waived or fulfilled on or before 31 August 2016 or such other date as may be agreed between the parties in writing, the Acquisition Agreement shall cease and determine and save and except antecedent breach thereof, neither the Vendors nor the Purchaser shall have any obligation towards each other.

The Vendors, the Purchaser and the Company will at appropriate time negotiate whether to extend the time for the fulfilment (or as the case may be, waiver) of the Conditions. The Company will publish announcement(s) to inform the Shareholders in respect of the material development of the Acquisition as and when appropriate.

Shareholders and potential investors should note that the Acquisition, which is subject to a number of Conditions, may or may not be completed. Shareholders and potential investors are reminded to exercise caution when dealing in the securities of the Company.

> By order of the Board China Success Finance Group Holdings Limited Chen Hui

Chief Executive Officer and Executive Director

Hong Kong, 1 August 2016

As at the date of this announcement, the Board comprises (i) five executive Directors, namely Mr. Zhang Tiewei, Mr. Chen Hui, Mr. Li Bin, Mr. Xu Kaiying and Mr. Wang Xiong, (ii) two non-executive Directors, namely, Mr. He Darong and Mr. Pang Haoquan, and (iii) four independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur, Mr. Xu Yan and Mr. Zhou Xiaojiang.