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China Success Finance Group Holdings Limited

(中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3623)

VOLUNTARY ANNOUNCEMENT

LETTER OF INTENT IN RELATION TO A POSSIBLE INVESTMENT

This announcement is made by China Success Finance Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The purpose of this announcement is to keep the shareholders of the Company (the “**Shareholders**”) and potential investors informed of the latest business plan and developments of the Group.

The board (“**Board**”) of directors (“**Directors**”) of the Company is pleased to announce that the Company entered into a letter of intent (the “**Letter of Intent**”) in relation to an investment cooperation with a PRC transportation card service company (the “**Transportation Card Service Company**”) on 16 November 2016. After the signing of the Letter of Intent, the parties have been exploring the cooperation model and the signing of a formal agreement with detailed terms as soon as possible. If the investment is materialized, the Company will make capital injection to the Transportation Card Service Company in cash, and will hold approximately 40% of its increased equity capital.

INFORMATION ABOUT THE TRANSPORTATION CARD SERVICE COMPANY

To the best knowledge, information and belief of the Directors, having made all reasonable enquiries, the Transportation Card Service Company and its ultimate beneficial owner(s) are independent third parties and not connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company.

This company is a PRC company, and provides offline consumption management platform services to municipal administration and communication card companies in various areas in the PRC. Such services include transportation card consumption businesses, transportation card recharge, payment acceptance and sales of transportation cards. This company has years of operation experience and established a professional business and technology promotion team. Currently, this company has entered into operating cooperation agreements with certain administration and communication card companies in the first-tier cities in the PRC, such as Shenzhen, and the business volume is considerable.

REASONS FOR ENTERING INTO THE LETTER OF INTENT

The Group is a financial service provider engaging in, among other things, the offering of financial and non-financial guarantee services, financial consultancy services and financial leasing services in the PRC. The Company believes that the investment in the Transportation Card Service Company can diversify the financial business of the Group.

Since the date of signing the Letter of Intent, the Company will conduct due diligence on the Transportation Card Service Company and discuss the detailed terms of cooperation.

If the Group and the Transportation Card Service Company agree to cooperate to invest, the Group will make further announcement in due course and comply with the necessary requirements under the Listing Rules. As the parties have not entered into any binding investment agreement in respect of the possible investment as of the date of this announcement, the possible investment may not materialise. **Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board
China Success Finance Group Holdings Limited
Zhang Tiewei
Chairman and Executive Director

Hong Kong, 13 December 2016

As at the date of this announcement, the Board comprises (i) four executive Directors, namely Mr. Zhang Tiewei, Mr. Chen Hui, Mr. Li Bin and Mr. Xu Kaiying, (ii) two non-executive Directors, namely, Mr. He Darong and Mr. Pang Haoquan, and (iii) four independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur, Mr. Xu Yan and Mr. Zhou Xiaojiang.